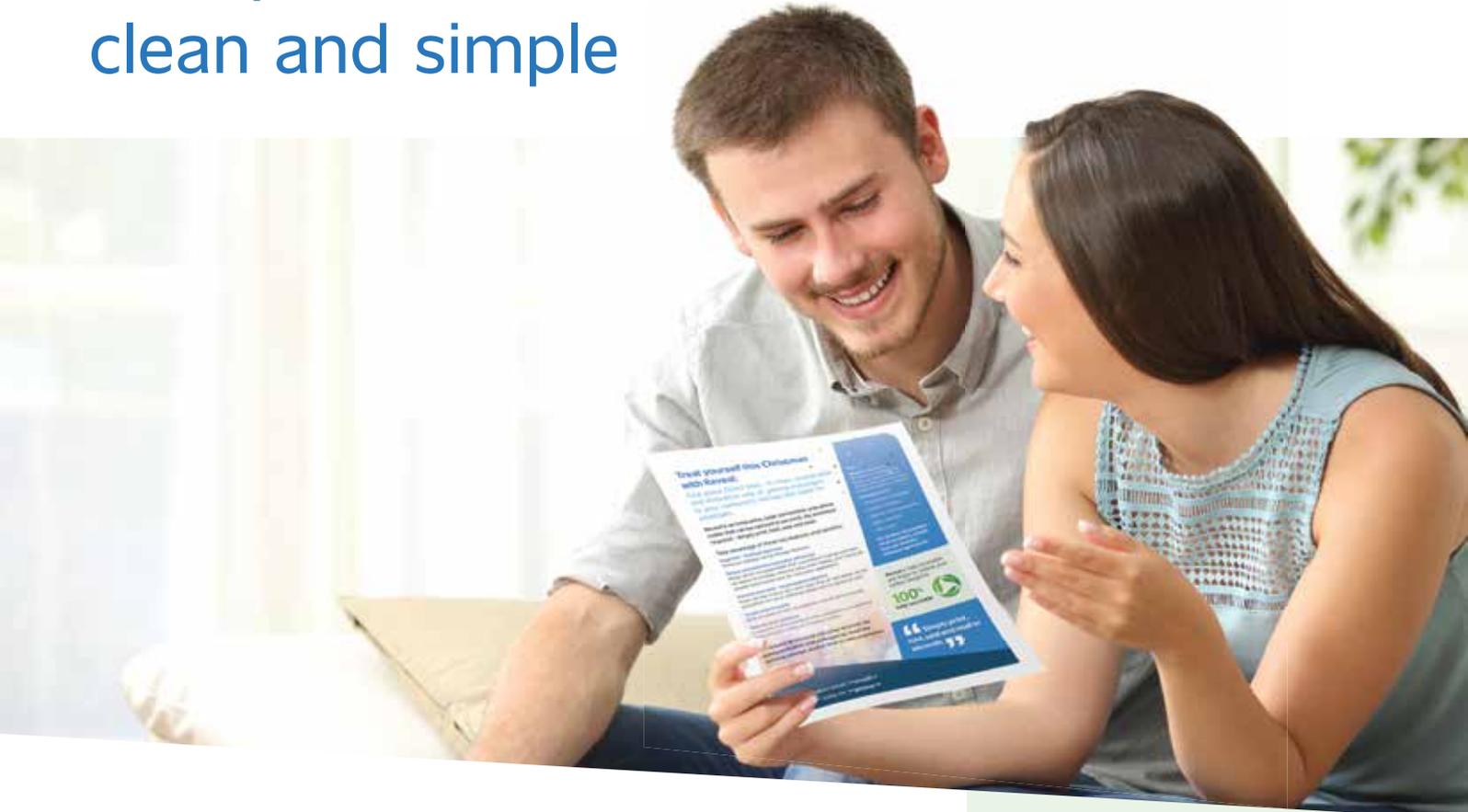


Peelapart

One-piece direct mail made clean and simple



Peelapart is an innovative, laser compatible paper that gives you full control of your mail operation. No envelope required - simply print, fold, seal and mail.

The recipient simply peels back the mailer to reveal the marketing message, voucher, form or sales promotion. There is no sticky residue left behind thanks to the unique cohesive glue.

Peelapart is the perfect, simple solution for businesses who send out regular marketing communications but would like to manage the process in-house, or are looking for something different.

*Third party verified. Assessment conforms to ISO 14067 and the GHG Protocol Product Standard.

Peelapart is fully recyclable and helps to reduce your carbon footprint.



42%*
carbon reduction

100%
fully recyclable



It really is that simple!



Shropshire**Printing**



“ Simply peel back
to reveal the marketing
message ”

Take advantage of these key features and benefits:

Royal Mail - Mailmark Approved

Giving you postage savings through Mailmark.

Reduced carbon emissions

42% reduction in carbon emissions when compared to conventional mailing through a folding and inserting machine.

Improved open rates - outgoing personalisation

The appealing look and feel of Peelpart can help improve your open rates. Plus, all mail pieces can be personalised and return address added with no additional cost.

Durability

Invisible peelable cohesive that is robust enough to pass through the normal postal system or be hand delivered.

Tangibility

Easy to open by the recipient – simply peel back to reveal the marketing message, voucher, form or sales promotion.

Cleaner and improved production efficiency

Providing a cleaner and more transparent finish than hot or cold gluing, which can leave a latex residue, or even rip the form when opening.

Plus...

Peelpart is suitable for ALL types of printed information documents.

Examples include:

- Door-drop leaflets
- Product leaflets
- Promotional leaflets
- Charity letters
- Election candidate leaflets
- Poll cards

Sample packs available

Peelpart 
part of our **Ecoseal** range