

## Reveal

An innovative, fast opening and secure one-piece mailer



**Reveal is an innovative, laser compatible one-piece mailer that can be opened in seconds. No envelope required - simply print, fold, seal and mail.**

Following your print and personalisation process, Reveal is sealed through our high-speed pressure sealing machines and released to mail.

The recipient simply bends the corner to break the opening perforation, then pulls open to reveal the marketing message, voucher, form or sales promotion.

Reveal is fully recyclable and helps to reduce your carbon footprint.



**50%\***  
carbon reduction

**100%**  
fully recyclable



\*Third party verified. Assessment conforms to ISO 14067 and the GHG Protocol Product Standard.

**Fast, safe and secure!**



Shropshire**Printing**

“ Simply print,  
fold, seal and mail in  
seconds ”

## Take advantage of these key features and benefits:

### Royal Mail – Mailmark Approved

Giving you postage savings through Mailmark.

### Reduce costs and improve product efficiencies

Reveal can be processed faster than conventional mailings and does not require an envelope, reducing costs, stock holding, and freeing up valuable folder/inserter time for multi-piece applications.

### Improved open rates - outgoing personalisation

Reveal can help improve your open rates. Plus, all mail pieces can be personalised and return addresses added with no additional cost.

### Tamper-evident security

Gives you peace of mind, knowing your mail will arrive securely.

### Reduced carbon emissions

50% reduction in carbon emissions when compared to conventional mailing through a folding and inserting machine.

### Plus...

Reveal is suitable for all types of mailings that require a secure, tamper-evident document or where a special mailer is required.

### Examples include:

- Promotional campaigns
- Voucher mailings
- Election communications
- Debt collection
- Poll cards

Sample packs available

**REVEAL**  
part of our *Ecoseal* range